

BUSINESS AND BOARD ADMINISTRATION	3000
ADVOCACY POLICY	3072

1. Rationale

In the normal course of business, Lakehead District School Board (LDSB) and its employees have ongoing communications with other boards, Ontario Government ministries and other educational partners including related professional and provincial associations. Communications are necessary in order to facilitate the exchange of ideas and to discuss and resolve issues concerning professional requirements, financial matters, policy and program.

2. Policy

It is the policy of LDSB to ensure that expenditures on advocacy be used prudently and adhere to guidelines listed below.

3. Guidelines

- 3.1 Focus should be on ongoing communication between school boards, education partners and governments through established mechanisms and channels.
- 3.2 Basing communications on personal or partisan political agendas should be avoided.
- 3.3 Maximizing resources for student success and achievement should be a focus.
- 3.4 Examples of suitable advocacy expenditures include:
 - membership dues and fees to organizations that meet policy objectives.
- 3.5 Examples of inappropriate advocacy expenditures include:
 - placing content intended to advocate for a particular position with report cards and annual reports;
 - using students as vehicles for Board or school advocacy to the public, education partners and governments; and/or
 - use of Board funds to attend events for specific political parties or to sponsor political parties.

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4. Review

This policy shall be reviewed according to 2010 Policy Development and Review Policy.

<u>Cross Reference</u>	<u>Date Approved</u>	<u>Legal Reference</u>
_____	October 23, 2007	_____
_____	<u>Date Revised</u>	_____
	February 23, 2016	
	February 27, 2024	